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New Web Site, ThePlayaWire.com, Helps Parents, Children and Adults

(Los Angeles, CA) January 26, 2010 – **ThePlayaWire.com** is an exciting new web site that provides timely news and up-to-date information to better the lives of children, caregivers and adults. This innovative online magazine features articles, videos and other content from a variety of knowledgeable contributors, such as Maria Shiver on empowering women, writer Stephen J. Cannell on living with dyslexia and Carly Simon with talk show host Tavis Smiley on overcoming stuttering.

ThePlayaWire.com presents solutions covering a wide variety of topics. Some of these topics include: child and adult psychology, solving relationship issues, healthy eating, outdoor education, climate change, the ecology factor, promoting values among youth, living with and overcoming disabilities, innovative learning programs for children, practical health tips, educational entertainment for kids and much more!

ThePlayaWire.com is the brainchild of Kathryn Playa, the CEO and founder of The Playa Foundation. The mission of The Playa Foundation is to support other non-profit organizations that nourish children's health, education and welfare. As the creator and editor of **ThePlayaWire.com**, Kathryn explains, "My vision is to provide a platform where people can come in order to find solutions to issues of concern in today's world.

Kathryn has a strong background in successfully helping others. She spent a year living at a mission in the Back of the Yards neighborhood on the south side of Chicago, working to assist poor families. Now residing in Los Angeles, Kathryn has contributed much energy to children and their causes. She has served on the board of the Los Angeles Youth Network, and continues to provide support to the children who reside in that organization's group home.

Kathryn concludes, "The Playa Wire believes that by solving today's challenges with effective solutions, we are securing a better future for everyone."

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